

CALL TO ORDER

Meeting was called to order at 7:07pm.

MEMBERS IN ATTENDANCE

Melissa Romans, President; Michelle Bertoncino, Vice President Community Relations; Liz Avelar, Vice President Fundraising; Connie Bossert, Vice President Programs; Gretchen Jenkins, Secretary; Mary Vallieu, Treasurer; Jenn Decker Committee Chair- Community Alliance/Social Media; Jenn Webb Committee Chair-Winter-Palooza

MEMBER BIOS

Melissa Romans: Mother of 4 children (6th and 8th graders at AFMS). Active volunteering with church and local theater. Has experience working in a leadership role within a PTA. First year leading AFMS PTSA as President.

Michelle Bertoncino; Mother of 3 (7th grader at AFMS). Owner of t-shirt business. Has been very active in the AFMS PTSA last year and present year. PTSA focus on community events, communication, spiritwear and socials.

Connie Bossert: Mother of 2 (6th and 8th graders at AFMS). Owner of app bases business focused on teaching children. Has been very active in the AFMS PTSA last year and present year. PTSA focus on student enrichment, art, variety show and fall production.

Liz Avelar: Mother of 2 (6th grader at AFMS). Has experience with corporate fundraising. Worked for the Boys and Girls Club in a fundraising capacity. New to AFMS PTSA role in leading fundraising efforts for PTSA this year.

Gretchen Jenkins: Mother of 3 (7th grader at AFMS). Pharmacist at UNC. New to AFMS PTSA role of secretary for this year.

Mary Vallieu: Mother of 2 (8th grader at AFMS). Works in accounting for a cloud- based firm. New to AFMS PTSA role of treasurer for this year.

Jenn Webb- Mother of 4 (7th grader at AFMS). Owns photography and Norwex businesses. Has been an active committee chair for AFMS PTSA this past year and current year. Leading Winter-Palooza committee.

Jenn Decker-Mother of 1 (7th grader at AFMS). Works in the cafeteria at AFMS. Has been an active committee chair for AFMS PTSA this past year and current year. Leading community alliance and social media committee.

OFFICAL BUSINESS VOTED ON DURING MEETING

Liz Avelar was officially voted in as VP of Fundraising for AFMS PTSA 2019-2020 year.

PTSA Membership Fees for 2019-2020 year \$5 per teacher \$10 per non-teacher individual

Mission Statement officially approved by board: The AFMS PTSA supports the mission of Apex Friendship Middle School to uncover brilliance by growing hears and minds. We encourage parents,

faculty, and students to work together to foster a community of learning where all students are welcomed and supported.

Katie Bridgers to attend next AFMS PTSA Board meeting to discuss the fall production.

** Unanimous votes passed by the board.*

BOARD POSITIONS CURRENTLY OPEN

Vice President of Hospitality (Can be shared committee position as well)

Volunteer Coordinator

Reflections Arts Program committee chair

Variety Show committee chair

Charger Games committee chair

Book Fair committee chair

**PTSA to continue to promote for these positions.*

OPEN HOUSE: (Budget \$450)

Parents will have the ability to sign up for membership, Smart Start fundraiser, volunteering, newsletter via 3 methods: scan QR code and link to PayPal, paper forms with credit card swipes, laptops with link to PayPal or credit card swipe.

Membership fee: \$5 per teacher, \$10 per individual (county gets \$4 per member)

Melissa R.: Work with Mrs. Rodgers to get laptops. Look into pricing for large PTSA signs.

Liz A.: Create QR code for membership and Smart Start fundraiser- due 07/29/19

Connie B.: Create QR code and google form for student programs and parent interest- due 07/29/2019

Mary V. and Liz A: Create google form for membership and smart start fundraiser with PayPal link- due 07/29/19

Gretchen J.: Create paper forms (indicate please print clearly) for membership and smart start- Due 7/29/19

Liz Avelar: Create card or half sheet with Welcome message and PTSA QR codes for 6th grade t-shirts to be handed out at charger camp.

6TH GRADE CHARGER CAMP -8/19/19 8-11:30 AM & 12:30-4 PM

Members attending Gretchen (am only), Connie (all day), Mary (all day), Liz (am only), Jenn Decker (all day), Melissa (am and some afternoon)

7TH /8TH Grade OPEN HOUSE-8/22/19- 4:30-6:30PM

Gretchen, Michelle, Jenn (swap out afternoon during session for children), Need further input from other members for this date

BOARD MEETING DISCUSSION

Board discussed better ways to open meetings to general members/parents. Possibly have a general meeting at the beginning of board meetings or have general meeting attached to a school event.

CALENDAR OF EVENTS

Everyone to look at the google drive for calendar of events that PTSA will be involved with during the upcoming year. Provide feedback at next meeting or via chat discussion.

COMMUNICATION BETWEEN BOARD MEMBER

Connie B. discussed Slack app that helps keep track of group discussions for various topics. Will send out invite for board members and committee chairs to join.

COMMITTEE UPDATES

Spiritwear: Large stock of spiritwear and car stickers have been ordered and will arrive 7/22. Michelle needs assistance with organizing spiritwear into new storage units that are already set up. Slicke turtle will be at open houses selling monogram water bottles. School will receive 20% of proceeds. Did not purchase more water bottles, plush toys or key chains at this time.

Parent Socials: Working on parent socials for upcoming year with increased focus on increasing community and less focus on fundraising.

Winter-Palooza: Vendors should be contacted in early September. Need to order wreaths to sell prior to next meeting.

Community Alliance: Jenn Decker to work on 1-page instruction sheet with QR code on how to link store purchases to allow school to get proceeds. Discussed various ways to collect box tops for upcoming year, making it into a competition where top collector gets a prize. Possibly movie tickets. Consider another Five Below fundraiser.

Fundraising: Liz to work on calling corporate sponsors to find out about matching gifts and ways to let parents know about matching gifts for their workplace

Fall Production: Budget provided to PTSA detailing timeline for revenue and expenditures. (See attached) Screenplay has been purchased by the school as of July. Liz A. discussed need for Connie to start looking for corporate sponsors. This needs to be started prior to next board meeting. Discussed program ads, patron night, various levels of sponsorship. Student assistance fund is available for children if unable to afford fee to participate. Vote passed by board for Katie Bridgers to attend next PTSA board meeting.

Social Media: Jenn reminded all members to like or repost PTSA posts on Facebook and Twitter. Reminder for everyone to keep messages positive.

Communications: All communications to be included in Mrs. Rodgers weekly email need to be in to her the Thursday prior to email going out on Sunday.

Hospitality: Melissa R. will lead hospitality in the interim until we find a committee chair or VP. Need headcount for goodie bags for staff for open houses and breakfast for first day back to school.

Book Fair: Consider online only option for fall book fair due to absence of committee lead and lack of volunteers in the past. Need to discuss with Mrs. Cassidy in the media center.

NEXT MEETING

August 12, 2019- 7pm at Melissa Romans home. Address to be sent out closer to meeting.

MEETING ADJOURNED

Meeting adjourned at 10:20pm.