

MEETING CALLED TO ORDER

7:15pm by Melissa Romans

ATTENDEES

Melissa Romasn- President, Michelle Bertoncino- VP Community Relations, Connie Bossert- VP Student Programs, Liz Avelar- VP Fundraising, Mary Vallieu- Treasurer, Gretchen Jenkins- Secretary, Christine Rooney-Hospitality Committee Co- chair, Mayi Alvarez- Student Programs- Committee Chair, Jennifer Decker Community Alliance Committee Chair, Charlotte Mayer-Webmaster,

PAST MEETING MINUTES APPROVAL

Connie Bossert made motion to approve minutes from July 15 and 25, 2019 PTSA meeting with revision to be made to July 15<sup>th</sup> minutes that 6<sup>th</sup> grade open house budget is \$450 not 500. Michelle Bertoncino second approval of minutes with pending revision. Unanimous approval.

AGENDA ITEM DISCUSSION

I. WEBSITE -Charlotte Mayer: Website will not be up and running until the August 15, 2019 at the earliest. Everyone should test membership and payment links once they are live. Target all signups for membership, volunteering and payment for membership to take place via the website. Newsletter slated to go out this week with open house information and link for membership.

II. SLACK:Overall slack app use is going well for PTSA discussions. Reminder about posting information to particular groups versus general group. If adding a new member must add them in general before adding them to a particular group. Agenda and Minutes will continue to be sent via email with reminders to go out via slack.

III. OPEN HOUSE AND MEMBERSHIP DRIVE:

attendance 6<sup>th</sup> grader camp- Christine, Gretchen (am only)

Connie, Michelle, Mary Decker, Liz Avelar, Jenn Webb- all day

7/8<sup>th</sup> grade: Melissa Romans and Mayi Alvarez can be there entire time, Gretchen, Jenn D, Jenn W, Michelle Bertoncino

Sign up genius will come out for people to sign up for open houses as well in addition to board members.

Sign up genius separate for hospitality. Christine will create a sign up genius specific for hospitality.

Cash boxes with cash are being prepared by Mary Vallieu.

Setup for open house on Friday- August 16, 2019

Melissa has meeting with principal this week. She is going to ask about club offerings and if they may need support of PTSA, as well as tutoring costs for information purposes if PTSA decides to sponsor tutoring.

V. Annual Fundraising Plan:

PTSA Form: Change child name to student, waiting for QR code or link, add note above names that says who can join to clarify adults only: parent, guardian, grandparent, teacher

You don't have to come the meetings, we swear- to be removed.

Developing 1-QR code to go to the landing page on the website titled back to school. With all of the google form links and paypal link.

SmartStart Fundraiser Form

Add that our goal is \$15,000 for the Smart Start fundraiser so families are aware. Idea to add a thermometer to the spirit rock or to the website to give a visual for fundraiser. Discussion about making a quarterly pledge option.

Postcard to go with free t shirts- move chargers logo up so it flows with 6<sup>th</sup> graders. Connie will ask her mom if she will hand out the cards with the t-shirts.

Liz will print all forms and postcards and print some large QR logos to have hanging.

Fundraiser:

Bulb fundraiser orders would have to be in by September 15<sup>th</sup> in order to have them in by curriculum night for distribution to save people money on the \$10 shipping fee.

Spring Gala

Think about a place that holds 200-400

Fundraising Outlook Form

Yumraiser/Spirit Night- 1 of each every month is the goal September- May.

Consumer Rewards goal needs to be adjusted down per feedback from Jenn Decker.

AFMS Business Owner Letter changes

Add: Support at the top of the letter

Change 60 to 70 talented actors

From the AFMS PTSA Board

Add that we are a non profit and donation is tax deductible to the form.

Program Advertisement Form:

Corporate sponsorship: Front Inside Cover color \$3,000\*; Back outside cover color \$2,500\* , Inside Back cover in color \$2,000 (25 tickets with this one)

\*Ad, logo, 50 tickets to premier night, small reception with cast and crew, Ms. Campbell to do hourdorvs.

#### VI. School Calendar/Planning Calendar:

Look at calendars on the google drive for planning. We need to decide on dates for variety show, charger games and the gala. Consider having the Variety Show the last week of school since there isn't much going on- need to discuss with Mrs. Rogers.

Melissa to discuss with Mrs. Rogers: We have been asked to provide prizes for PBIS (Positive Behavior Incentive System) February Black History Month Trivia, Incentive Activity prizes for bingo. – this needs to be voted on at the budget meeting.

Melissa has a meeting Thursday at 2pm with Mrs. Rogers. – Send a follow up meeting summary email to Mrs. Rogers to confirm requests.

Budget meeting potentially prior to teacher meeting.

Hospitality:

Numbers of Teachers and Staff: 85-90.

No early releases this year, more teacher work days.

Breakfasts done with donations last year. Part of the \$450 is the back to school gift bags for the teachers. 6<sup>th</sup> grade 8/19 and 7/8<sup>th</sup>- 8/22. Breakfast is 8/20. Melissa will create a sign up genius for the gift bags to be sent out ASAP.

Budget Meeting: September 5<sup>th</sup> 10am- Twelve Oaks the Green Oaks pool

Cultural Arts: First art workshop this fall for banners to be created. Planning day in September with Mrs. Rogers and Ms. Withers. Planning meeting with Mrs. Rogers 8/21 to discuss artists and budget for banners program. Proposed grant application, once approved, then a final grant application.

2 Cultural Arts Programs provided by Mayi Alvarez

Banners is a 5 -day workshop the week of December 9<sup>th</sup>. \$2,000- 4 classes per day for 5 days.

2 Performances:

January- the beast musical act that is interactive and contemporary. 1,250 for 2 shows in the gym is ok because they do not need a stage. (\$875 per show)

May (to coordinate with Cinco de Mayo)- Latin jazz orchestra musical performance. (\$600 per performance must be done back to back)

Consider a writers workshop for the future.

Reflections Art Program: Kids can enter numerous art categories. Deadlines for them to turn in their artwork then they are judged. Reflections celebration breakfast. Then winners move on to the county level judging, then state, then national. Flyers around school in time for the open houses. Asking for volunteers on the reflections committee. Theme for this year is “Look Within”

Website: On the google drive there is a website folder. To post items that need to be put up onto the website.

Meeting Format Discussion:

Consider 30 minutes open at the beginning of each meeting for general members then board meeting. Continue on Second Monday of each month at 6pm.

Meeting Adjourned

10:13pm